

About CANVAS

"Imagine and believe. A child with art and stories can change the world." —CANVAS

CANVAS believes in the profound power of stories. Just as a stone dropped in a pond creates ripples that extend outward, stories and the books that contain them possess the ability to touch hearts, inspire minds, shape lives, and create meaningful change in the world.

CANVAS itself, after all, is a product of such a ripple effect. CANVAS would not be around had it not been for the selfless act of French author Jean Giono who offered the rights to his timeless tale, "The Man Who Planted Trees," to the world for free. It was that story that inspired CANVAS' first book, "Elias and His Trees". Surely, Jean Giono could not have imagined that his generosity would serve as the catalyst for an organization in the Philippines that gives away tens of thousands of books each year, and that is now building a children's museum of Philippine art.

We are proud to reaffirm our commitment to this principle of generosity, and hope that our books will similarly help to amplify voices, share narratives and ideas about the issues that truly matter, and foster in and among our children a culture of genuine learning and empathy.

> Gigo Alampay Executive Director





One Million Books for One Million Filipino Children

Our One Million Books for One Million Filipino Children Campaign donates CANVAS' award-winning books to public schools, hospitals, and disadvantaged communities throughout the country. To date, we have donated nearly 500,000 books to children around the Philippines, from Itbayat in Batanes to Zamboanga. Our books are written and illustrated by Filipino authors and artists, and often come in parallel translations of Filipino and English. We hope that by giving away books that marry beautiful art and stories, children will come to love reading, and thus set them on a path of life-long learning. For some of the children, these books are the first they ever own.



INFORMATION & ACTIVITY BOOKS



Karapat Dapat

Artworks by Ang I.N.K

Child, it is time to know your rights!

Karapat Dapat presents the United Nations Convention on the Rights of the Child in a way that children themselves can understand. This empowers a child by letting him/her know that no matter his/her background, abilities, gender, or religion, he/she is valuable, celebrated, and protected. Karapat Dapat was launched in the UN headquarters in Geneva and New York in 2018. In 2020, it was cited in The White Ravens list, an annual catalogue of book recommendations in the field of international children's and youth literature, put together by the International Youth Library.

> softcover, 60 pages themes: children's rights

Palakihin kang ligtas mula sa pahamak nang matupad mo ang lahat ng iyong mga pangarap– Ito ang pangunahing tungkulin ng iyong pamilya't pamahalaan.

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MGA ARTIKULO 3, 4, 5

To raise you in a safe environment so you can fulfill all your dreams— This is the primary duty of your family and your government.

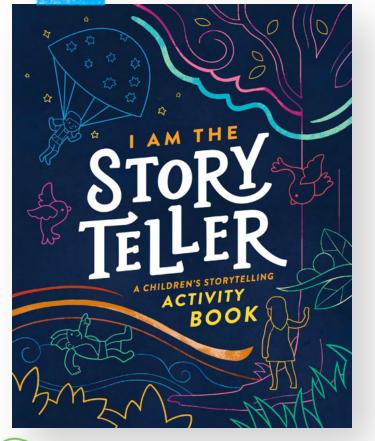
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I am The Storyteller

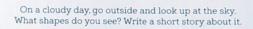
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Artworks by various CANVAS artists

Unlock the stories within you!

Using artwork from CANVAS' children's books and past exhibitions, *I Am the Storyteller* prompts children to look deeper into images and create stories from them. This is our way of introducing them to art literacy at the same time tapping their creative and insightful minds. It also includes coloring activities.

> softcover, 69 pages themes: writing, imagination, creativity



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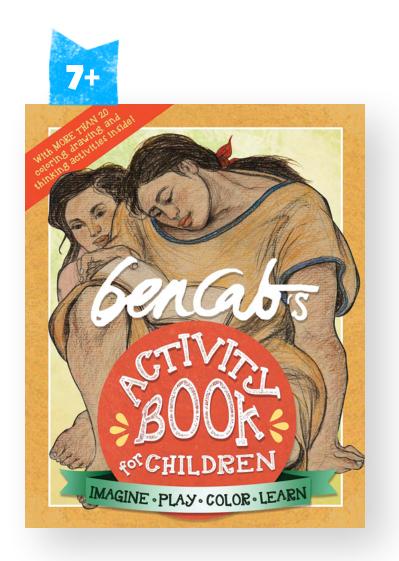
Kapag maulap, lumabas ka at tingnan ang langit. Anong mga hugis ang nakikita mo? Magsulat ng maikling kwento.

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Artwork by SERGIO BUMATAY III

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BenCab's Activity Book for Children

Written by Karen Joy Desamparado-Foronda Artworks by BenCab

They say a picture paints a thousand words. What does it have to say?

Colors, facial expressions, backgrounds, objects, and more can say a lot about an art piece. Let's look at the works of National Artist Benedicto "Bencab" Cabrera! What stories do they tell us about everyday people from the past and present? Think, imagine, and play with different ideas through this activity book!

softcover, 56 pages themes: art literacy, imagination









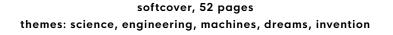


Building the Future

Written by Weng Cahiles illustrated by Ivan Reverente

Would the world be the same without engineers?

Did you know that engineers have a hand in creating the world around us? Yes, from roads to machines, products, games, music, and more! Discover the innovations brought by this field, and get to know engineers making an impact around the world—some of them are Filipinos like you!











Safe Space: A Kid's Guide to Data Privacy

Written by Gigo Alampay Artworks by Abi Goy, Liza Flores, Frances Alvarez, and Jamie Bauza

Your trusty guide in navigating the world of the Internet!

The internet can be a fun place, and it's best enjoyed when you stay safe. Should your phone number be up on your profile? Does a post last forever? How can your parents help with your profiles and games? This activity book can help you learn about your digital spaces and how you can stay protected.

2022 National Children's Book Awardee

softcover, 60 pages themes: data privacy, internet, technology, children's empowerment



Your personal information is very valuable. Protect it.

Use the privacy and security settings in your favorite online games, apps and platforms.

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WHAT CAN YOU DO?

BECAREFUL

of what YOU SHARE!

 Assume that all your posts, texts and messages are public. Anyone can copy your posts and distribute them.

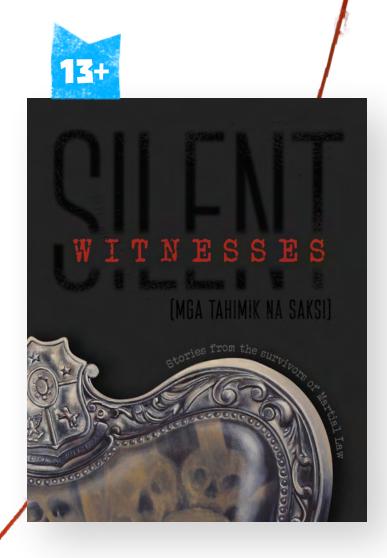
Set your privacy settings. Study the sites and apps you use and control who sees your posts.

Remove past posts you're not comfortable with. If you have pictures or posts you regret posting, go ahead and delete them.

C Think about the future. Always ask yourself: Is there anything in this post or comment that could hurt me or others in the future?



WE CAN TALK TO EACH OTHER NO MATTER WHERE WE ARD OTHER IN THE WORLD ARE



Silent Witnesses

Edited by Annette A. Ferrer and Augie Rivera Artworks by Renz Baluyot

What happened during Martial Law?

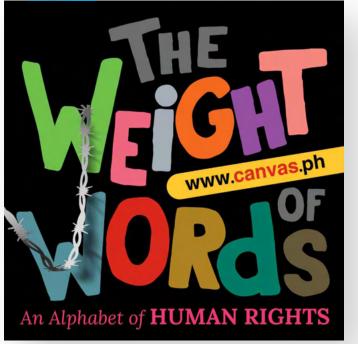
There was a time in Philippine history when the streets were filled with fear. Some people survived to tell the terror they went through. Through this book we remember them, so that we won't have to suffer again. Read this with your parent or guardian to hear more stories about Martial Law.

hardcover and softcover, 34 pages themes: human rights, history, Marcos, dictatorship, fear First, they blindfolded me. Then they started asking me questions, and for each one, there was an accompanying blow to a part of my body. Then, they used my back as their ashtray.

Una, piniringan nila ako. Tapos ay pinagtatanong nila ako, at ang bawat tanong ay may kasamang suntok sa isang bahagi ng aking katawan. Pagkatapos, ginamit nilang ashtray ang likod ko.







The Weight of Words

Artworks by Electrolychee, Dan Matutina, Gerilya, John Ed De Vera, Jom Masolabe, June Digan, Keith Dador, Kevin Roque, Lala Gallardo, Meneer Marcelo, Dan Palma Tayona, Wesley Valenzuela

Human rights are both for you and me!

When we talk about human rights as Filipinos, we think of a lot of different words. Justice, unity, violence, and more. Maybe if we make it as simple as A B C, our rights can become a part of us, in who we are, how we live, and what we fight for.

softcover, 60 pages themes: human rights, dignity, history, alphabet, democracy







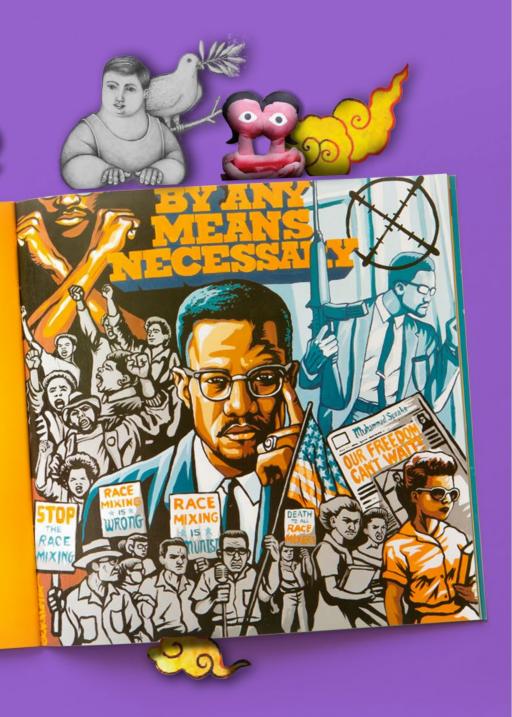
"MALCOLM was an African-American Muslim minister and human rights activist. His life exemplified the very thin line that separates civil disobedience and armed revolt, and the difficult choices that activists have to make.

We chose one of his most

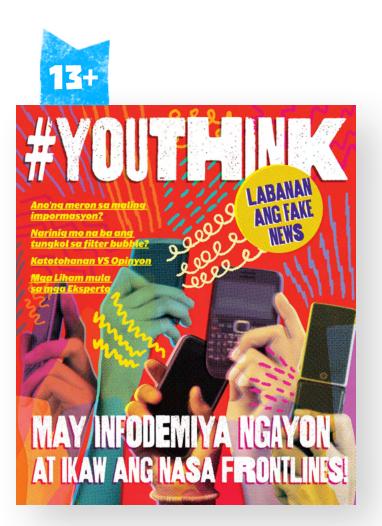
powerful quotations and focused on this theme throughout the artwork. It was very important for us that we showed an anti-race mixing white rally alongside a portrait of Malcolm wielding a rifle and peeking out the window. We also opted to not write the 'X' as a letter, but instead as a symbol, referring in particular to the sniper scope's crosshairs and the crossed arms of an African-American."

– Gerilya

XENOPHOBIA.









YouThink: Labanan ang Fake News

Written by Gigo Alampay Artworks by Liza Flores, Abi Goy, Frances Alvarez, and Jamie Bauza

What's the big deal with fake news?

There was a time in Philippine history when the streets were filled with fear. Some people survived to tell the terror they went through. Through this book we remember them, so that we won't have to suffer again. Read this with your parent or guardian to hear more stories about Martial Law.

2023 National Children's Book Awardee

softcover, 42 pages themes: information, facts, news, truth, vigilance





Hanapin ang Sagot: Ano ang Batas Militar?

Written by Margarita Santos and Ergoe Tinio Artworks by Aldy Aguirre

Alam mo ba kung bakit pinatalsik ng mga Pilipino si Ferdinand Marcos noong 1986?

Tuklasin ang mga kaganapan noong Martial Law sa tulong ng mga primary sources tulad ng mga larawan, official correspondence, mga balita, atbp. Ipinapakita rin ng activity book na ito ang mga likhang sining at tula na humaharap sa kadiliman at karahasang bumalot sa ating bansa noong dekada '70.

> softcover, 92 pages themes: human rights, history, Marcos, dictatorship



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About Romeo Forbes

In 2006, we launched the Romeo Forbes Children's Story Writing Competition. We hold this competition at least twice a year, open to Filipinos worldwide. The first and only of its kind, it begins with an artwork that goes on to inspire, on average, more than a hundred writers.

That same artist will then bring the winning story to life through a series of around 20 new artworks. These are finally showcased in a major solo exhibition and used as illustrations for the ultimate offspring of this unique collaboration: a fullcolor children's book to be donated to public schools and communities in the Philippines.

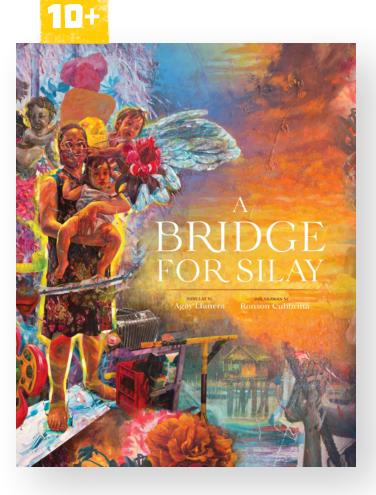
This competition has so far spawned 35 new and original winning stories, 27 of which have already been published. With a line of young artists committed to the project in the coming years, we are very excited to see what picture books emerge to inspire children as we move forward from here.



PICTURE BOOKS

Name and Address and A

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A Bridge for Silay

Written by Agay Llanera Artworks by Ronson Culibrina

It takes a village to teach true love.

In Rizal, near a dagger-shaped island, the rocks of "the devil's bridge" shoot up twenty meters into the sky, reaching out a hundred meters into the water. Its legend tells the story of a young woman, her village, and how they find their strength in each other.

hardcover, 44 pages themes: folktale, women, migrant workers, tradition, community, home







Agawan Base

Written by Jez Martin De Veyra, Artworks by Jericho Moral

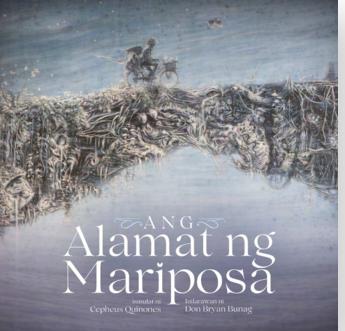
Being small doesn't mean we can't do big things.

"Time out!" The birds are losing. They need to come up with a strategy. Pogo wants to help. He looks at his narrow wings, his short claws, his slow legs, and his tiny shadow. What can he really do?

hardcover, 47 pages themes: community, self-worth, courage, teamwork, strategy, games, birds







Alamat ng Mariposa

Written by Cepheus I. Quiñones Artworks by Don Bryan Bunag

This tale weaves a thread between love and loss.

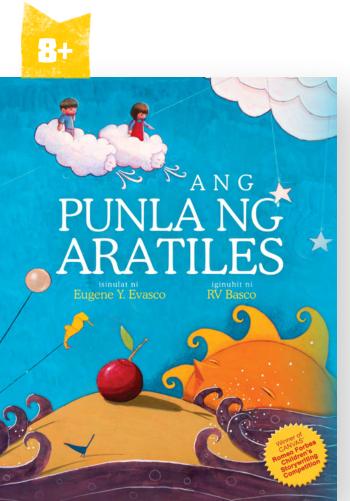
The townspeople believed Maria's silks had healing powers. Her husband would sell them in town, but it has been weeks since they saw the couple. If they went to the enchanted forest to search, what would they find?

> hardcover, 44 pages themes: legend, love, loss, butterflies, crafts









Ang Punla ng Aratiles

Written by Eugene Y. Evasco Artworks by RV Basco

What would a seed mean in a treeless world?

To the children, the sapling's branches were arms reaching out to them. It was the first plant they had ever seen, and the only one for miles and miles around. They just had to save it.

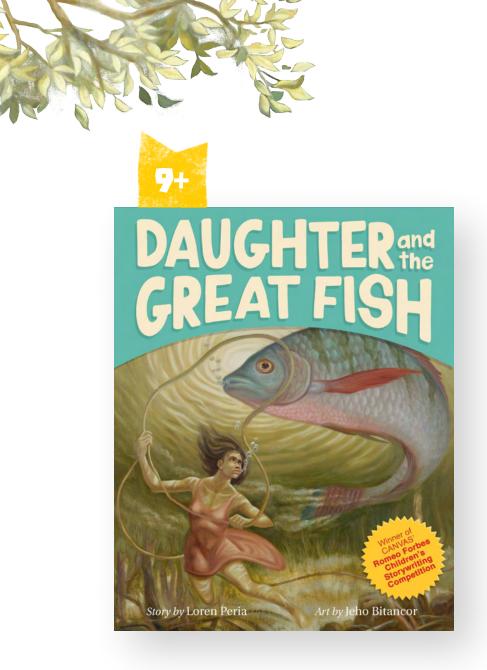
hardcover, 52 pages themes: fruits, trees, environment, responsibility, memory











Daughter and the Great Fish

Written by Loren Peria Artworks by Jeho Bitancor

No man was able to lift the town curse.

"Bear my weight and the curse will end. Many men have tried, yet all have failed," the Great Fish said.

Daughter smiled, "I am a woman, twice as determined as any man. I will carry you back home."

hardcover, 37 pages themes: women, enchantment, family, determination, mission

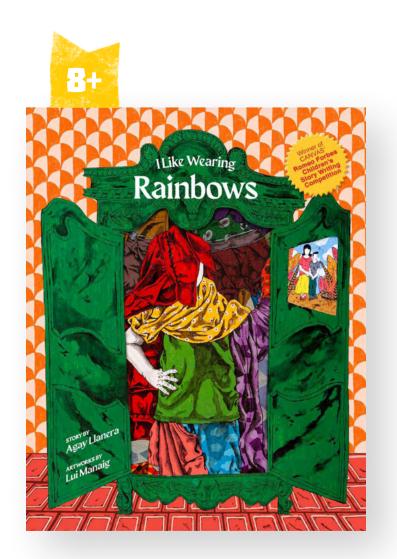




She walked for hours, through rough roads and barren lands, under the prickling sun.

Ilang oras siyang naglakad, sa lubak na daan at tigang na lupain, sa ilalim ng mahapding sikat ng araw.





I Like Wearing Rainbows

Written by Agay Llanera Artworks by Lui Manaig

Dresses are just clothes and colors are just different lights.

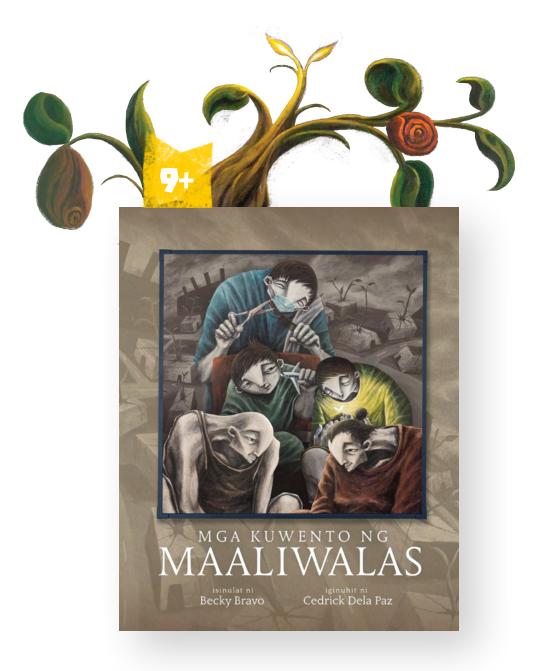
A boy pulls open the rickety doors of his lola's closet—his second favorite thing in the world. His real favorite is his lola laughing and and clapping, while he twirled and danced with her skirts swishing around his legs.

> hardcover, 38 pages themes: family, gender, loss, respect, memory









Mga Kuwento ng Maaliwalas

Written by Becky Bravo Artworks by Cedrick Dela Paz

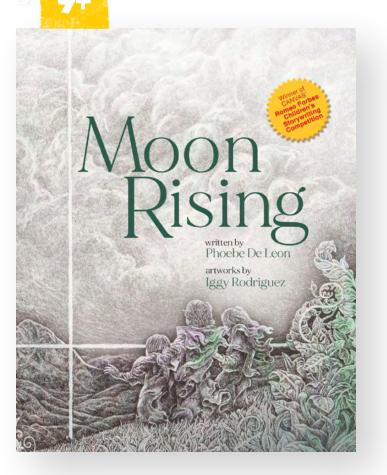
What stories can your neighborhood tell?

Carl is growing a tree in secret, but he's not the only one. Lino has the quietest seat in the barbershop, but not for long. Brownie is a dog and Muning is a cat, and they're best friends. They all live in a town called Maaliwalas.

hardcover, 56 pages themes: community, responsibility, environment, friendship, respect







Moon Rising

Written by Phoebe de Leon Artworks by Iggy Rodriguez

How can light come back to a place that has been dark for so long?

No one has seen the Moon in hundreds of years, since the jealous Sun threw it out of the sky. The Sun realized what it had done and fled in shame. Now the earth is wrapped in darkness. But wait, what is that speck of light climbing up the mountain?

hardcover, 52 pages themes: mission, sacrifice, hero, forgiveness, determination



SHIPWRECKED

Becky Bravo

ILLUSTRATED BY Ricky Ambagan

Shipwrecked

Written by Becky Bravo Artworks by Ricky Ambagan

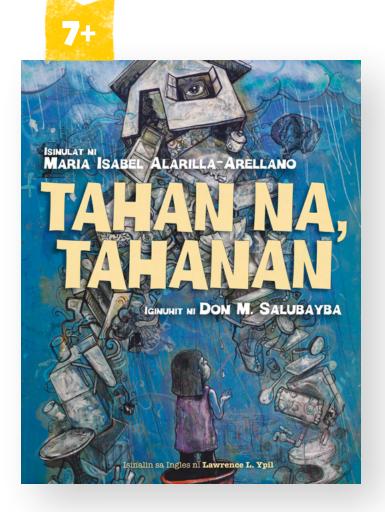
Imagination can take us on exciting adventures.

Captain Marcus Cross and Alexander Sharp are shipwrecked. They are the only two survivors. Their ship, the Catalina, crashed on the rocks of Devil's Isle. Now, they must pitch a camp, build a fire, and not be eaten alive!

hardcover, 48 pages themes: imagination, play, adventure, journey, beasts







Tahan na, Tahanan

Written by Maria Isabel Alarilla-Arellano Artworks by Don Salubayba

We carry home in our hearts.

Nanay brings exciting news: We're moving house! It will be bigger and better, she says, and more beautiful and colorful. But what about our friends? Our old house? And all the things we will leave behind?

> hardcover, 48 pages themes: family, change, home, loss, moving on

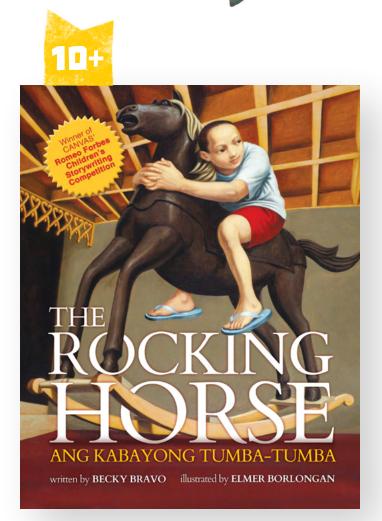




Pero, teka! Ano ba itong nakikita ko?

Ang aming bahay ay tila nag-anyong-tao!

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The Rocking Horse

Written by Becky Bravo Artworks by Elmer Borlongan

Sometimes it passes beyond our sight, but life goes on.

The farmer sees his son look longingly out the window, wanting nothing more than to play with their horses. Were it not for his son's frail health, the farmer would have joyfully obliged. What could he do to bring joy to his son's secluded life?

Gintong Aklat Awardee, 2008

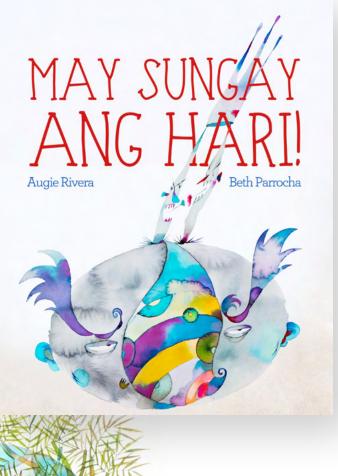
hardcover and softcover, 48 pages themes: environment, family, sickness, loss, love











May Sungay ang Hari

Written by Augie Rivera Artworks by Beth Parrocha

May tenga ang lupa, may pakpak ang balita.

Ang "May Sungay ang Hari!" ay isang bagong pagsasalaysay ng tradisyonal na kuwentong-bayan mula sa Ilocos na "The President Who Had Horns," mula sa kalipunáng *Philippine Folk Tales* ni Mabel Cook Cole noong 1916.

> softcover, 47 pages themes: folk tales, fables





Palihim na nagpulong ang taumbayan tungkol sa kanilang narinig. Iginuhit ni Pedro ang kaniyang nasaksihan sa loob ng palasyo para hindi siya marinig ng mga tiktik-balang. Pagkatapos niyang magpahayag, nagkaisa ang taumbayan:

"Tumubo ang mga sungay na 'yan dahil sa labis niyang kasamaan!"

"Kung gayon, hindi na siya karapat-dapat na mamuno sa ating bayan."

"Isa na siyang halimaw!"

The people secretly met to talk about what they heard. Pedro drew what he saw inside the palace so the tiktik-balang would not hear him.

"The king's horns grew out of his evilness!" "And so, he is not fit to lead our land." "He is now a beast! A monster!"

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Pusang Kartero

isinulat ni Genaro Gojo Cruz ^{iginuhit ni} Mark Jeffrey Santos

Ang Pusang Kartero

Written by Genaro Gojo-Cruz Artworks by Mark Jeffrey Santos

Sometimes children know better!

Boyet and Niño love playing together, until a fence is put up between their houses. Suddenly, they are forbidden many things. But, with a little help from a friendly cat, no fence is too high to be in the way of their friendship.

> hardcover, 44 pages themes: family





How to Raise Your Child

Written by Gigo Alampay Artworks by June Digan

Believe. Your child can change the world.

The journey of parenthood isn't always easy to navigate. This book is our love letter to new parents. May the pieces of wisdom we offer guide you in nurturing your child.

> hardcover, 50 pages themes: family, parenting, discovery



About Looking for Juan

Art and Purpose with Every Purchase

Looking for Juan is a for-purpose brand dedicated to improving children's literacy in the country. From books, artful products, to custom corporate gifts, we work closely with Filipino visual artists to create premium art-inspired books and gifts that give back.

At the heart of what we do is our dream of addressing functional illiteracy, one of the root causes of economic and societal problems in the country. We aim to change this through our Buy 1, Donate Books to Juan program, where every purchase from us is matched with book donations to children in disadvantaged communities to support our book-giving activities and our partner beneficiary, CANVAS, and their One Million Books for One Million Filipino Children Campaign.

www.lookingforjuan.com

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Access to books is very important to CANVAS. All our books are available to be read and downloaded for free on our website.

Reach out to be a CANVAS partner. annette@canvas.ph (book-giving) ergoe@canvas.ph (book development)

Follow us on social media. facebook.com/canvas.ph Instagram @canvasph.art

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